

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT3/12 16.14
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN WA- JOE KNAUER

PRDCT	AMERICAN CROSSROADS	EST # 692	COMMENTS.

FLIGHT DATES OCT2/12 OCT8/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT3/12 16.14

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 692												
24	S		1100A-1200N	30		\$1,000.00	10/3	10/3	0		WED	0
PROGRAM : THE VIEW												
77	A		600A-700A	30		\$2,600.00	10/4	10/5	1		TH-F	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER OCT3 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-54 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-65 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-66 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-66 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

78	A		700A-900A	30		\$2,600.00	10/4	10/5	1		TH-F	1
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PROGRAM : GMA
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 77-79

79	A		1200N-100P	30		\$1,000.00	10/4	10/5	1		TH-F	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 77-79

54	S		730P-800P	30		\$3,600.00	10/3	10/3	0		WED	0
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PROGRAM : WHEEL OF FORTUNE

65	S		1135P-1210A	30		\$800.00	10/3	10/3	0		WED	0
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PROGRAM : NIGHTLINE

66	S		1135P-1210A	30		\$800.00	10/4	10/4	0		THU	0
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PROGRAM : NIGHTLINE
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#24 MISSED:WED/1100A-1200N OCT3 30S \$1,000.00 (OCT3/12)
BUY#54 WED/730P-800P OCT3 30S \$3,600.00
BUY#65 WED/1135P-1210A OCT3 30S \$800.00
BUY#66 THU/1135P-1210A OCT4 30S \$800.00
OFFER:TH-F/600A-700A OCT4 30S \$2,600.00 PLS ADVISE.
& TH-F/700A-900A OCT4 30S \$2,600.00
& TH-F/1200N-100P OCT4 30S \$1,000.00
CMT:WE CAN OFFER

OCT/12 149350.00 CONTRACT TOTAL 149350.00
TOTAL SPOTS 74

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE